WomenVenture is a nonprofit organization dedicated to supporting women-owned businesses by providing microloans, working capital, education and ongoing consultation through all stages of business.
TABLE OF CONTENTS

From the Leadership......................1
Financial Information....................2
Our Impact................................3
Board & Staff...............................4
Major Donors..............................5
Legacy Donors............................7
Donors......................................8
Volunteers.................................12
Dear Friends and Supporters:

This year marks the first full year of WomenVenture operating under its narrowed strategic vision—supporting women to start and grow their small businesses by providing training, business consulting and loans up to $50,000.

Through the support of our partners we were able to start or grow 194 businesses last year, generating $7.9 million in gross sales. For every dollar invested by one of our partners, $5 was returned to the Minnesota economy.

One of the definitions of courage is, “the quality of spirit that enables one to face fear or change with self-possession, confidence and resolution.” Our entrepreneurs exemplify courage through their persistence in pursuit of capital; their commitment to gaining new, often unfamiliar skills and their willingness to face down their deepest fear—the fear of failure. At WomenVenture, they find a supportive woman-centered culture where they receive the training, technical support and much needed capital to make their dreams of successful business ownership come true.

The stories of our courageous entrepreneurs fuel our own passions to deepen the effectiveness of our work. Your ongoing support makes this work possible. Thank you from the board, staff and entrepreneurs of WomenVenture!

Christine Hobrough  
Board Chair

Elaine Wyatt  
Executive Director
FINANCIAL INFORMATION (FY2013)

STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE:
Contributions 789,339*
Government Grants 639,845
Earned Income 100,307
Other Income 115,670
TOTAL SUPPORT AND REVENUE 1,645,161

EXPENSES:
Program 1,005,188
Management and General 265,847
Fundraising 302,392*
TOTAL EXPENSES 1,573,427

OPERATING BALANCE 71,734

*Includes Fall Fundraising Event

OPERATING INCOME SOURCES

- Contributions 48%
- Government Grants 39%
- Entrepreneurship 49%
- Earned Income 7%
- Other Income 6%

OPERATING EXPENDITURES

- Fundraising 19%
- Management & General 17%
- Loan Fund 15%
- Entrepreneurship 49%
- Fall Fundraising Event (11% Total Expenditures)
- Revenue $348,383
- Expenses $172,256

$0 $150K $300K

FINANCIAL INFORMATION

For every dollar invested in WomenVenture

$5.00 is returned to Minnesota’s economy in payroll, rent, taxes & other expenses

194 small businesses started or expanded
$4.6M in new salaried income
307 & 137 new jobs & jobs retained

FY2013
Much of Tina North’s success has been due to her keen ability to provide her customers what they want. As the owner of Moss Envy—a Twin Cities eco-boutique featuring sustainable clothing, accessories, housewares and furniture—Tina continues to refine the products she offers as the preferences of the green community evolve. The result is that her profits continue to grow, year after year.

WomenVenture has played a critical part in Tina’s business. She worked with the agency from the get-go, initially for help writing a business plan, managing her finances and developing marketing strategies. As she planned to open a second store, Tina secured funding from WomenVenture and participated in classes that addressed the challenges of an expanding enterprise. She became a part of a community of female entrepreneurs. And throughout her journey, she worked one-on-one with a business consultant to help guide her.

For more than 35 years, WomenVenture has been dedicated to its mission—providing more than 100,000 women of all ages, cultures, races and income levels with tools and resources to achieve economic success. Since 1982, WomenVenture has been the only source of funds and education in the Twin Cities that caters its services to the needs of entrepreneurial women. Though the agency serves the entire community, WomenVenture is focused on serving and empowering low to moderate income women.*

*Annual household income at or below 80% of the Area Median Income

571 Clients Served (FY2013)

95% women
70% low-moderate income
28% people of color
42 average age
Allison Wyeth joined the staff of WomenVenture last fall. She was charged with working with the board of director’s program committee to identify obstacles women face when starting and growing small businesses. The group also examined the life cycles of entrepreneurs to determine what resources women may need at various stages of business. Through this work, Allison was able to develop a variety of essential programs such as seminars on human resources, legal issues and franchising. In her role as Women’s Business Center Director, Allison oversees all client and loan services.

Leah Olm joined the WomenVenture staff in late 2012. As the agency’s giving officer, she is responsible for cultivating and organizing WomenVenture’s portfolio of 100+ major donors who provide critical support for women entrepreneurs. Leah also coordinates the agency’s resource development committee and board of directors in their individual giving efforts for WomenVenture. She has spent the past year getting to know the agency’s donors—their varied backgrounds, the challenges they have faced on their own paths to economic success, and ultimately, their inspiration for supporting the organization.
Wells Fargo is a champion of WomenVenture’s mission. Through foundation support, sponsorships and workplace giving campaigns, Wells Fargo has ensured the success of women business owners for decades by investing nearly $1 million in WomenVenture’s services over the years. Additionally, Wells Fargo employees have provided thousands of volunteer hours to advance the WomenVenture mission: to help women achieve economic success. Through a shared vision of strengthening the Twin Cities community, Wells Fargo and WomenVenture together have helped more than 100,000 WomenVenture clients succeed in their business and personal goals.
Mary Lee Dayton was a powerful force for change in Minnesota. She headed countless board and fundraising drives for a number of Twin Cities nonprofits dedicated to education and empowerment. She was a tireless champion for girls and women, and a loyal supporter of Women-Venture since 1983; thousands of women entrepreneurs received microloans, classes and consulting services from the organization because of Mary Lee’s incredible generosity. Although Mary Lee’s pioneering spirit will be sorely missed, her legacy of selfless philanthropy and visionary leadership will reverberate through countless generations of women business owners in Minnesota.
Randi Yoder and Michael Henley share a common drive to leave a lasting impact. Soon after they married, they joined the Peace Corps in the Dominican Republic where they learned an important lesson: while they could not dismantle systemic poverty, they could teach women the importance of boiling water to improve their families’ health. One woman at a time, they transformed entire communities.

Their experience in the Dominican Republic shaped their lives. Randi became one of the early employees of CHART, the organization that merged into WEDCO to form WomenVenture. By leading the CHART career development program, Randi helped transition women from homemaking to professional careers, and from the nonprofit to the private sector, allowing women to provide for their families.

After CHART, Randi served on the board of directors for six years and as advisory board co-chair for the past 12 years. Michael served two terms on the board and 11 years on the resource development committee. All throughout, both have provided fundraising leadership that makes WomenVenture’s work possible.

In 1993, Randi and Michael decided to make a Legacy Gift to WomenVenture. Twenty years later, they are still passionate about giving back. “We feel that our estate gift to WomenVenture will not only be important to the organization, but will also be a gift to our children and their children. It is an expression of our values and our commitment to improving the lives of women. We hope that our philanthropy will inspire our children’s philanthropy and community engagement.”

WomenVenture is proud to recognize Randi Yoder and Michael Henley for their extraordinary work on behalf of our mission. Through their designation of WomenVenture as a beneficiary in their wills, Randi and Michael’s passion for transforming women’s lives will resound through Minnesota for generations to come.
FRIENDS ($1-$999)
Anonymous (32)
Amy Aadalen
Heather Aarre
Sharon Abrahamson
Cino Adelson
Terese Afholter
Cindy Ahmann
Katherine Ainsworth
Lucy Ainsworth
Sue Ainsworth
Marcia Akins
Christine Albrecht
Lynne Alexander
Marcie Allen
Vicki Allen
Roz Allyson
Susan Alpert
Steve & Michelle Altier
Charlene Altman
Carissa Anderson
Elizabeth Anderson
Jan Anderson
Jenny Anderson
Karla Anderson
Laura Anderson
Lynn Anderson
Marna Anderson
Mary Anderson
Rachel Anderson
Stephanie Anderson
Karen Ansbaugh
Natalia Armitage
Brenda Arndt
Sushmita Arunkumar
Carrie August
Andrea Austin
Jill Austin
Amy Babcock
Beverly Bachle
Jeanne Bailey
Terri Banaszewski
Elizabeth Barchenger
Tara Barenok
Cynthia Barnowski
Michelle Bartuska
Barbara Battiste
Sharon Bechtum
Amy Becker
Lauren Beecham
Ruth Beecher
Laura Beeth
Jean Beikler
Alicia Belton
Heather Benesh
Cheri Beranek
Cindy Bergum & Bill Schmechel
Fawn Bernhardt
Lydia Bernhart
Kelsey Bestul
Tara Beutelspacher
Kali Bhandari
Alexis Bighley
Lisa Bitman
Polly Bjornson Stephany
Katherine Blake
Jessica Boden
Abbe Bonicatio
Ellen Bosi
Jillian Botz
Jean Boughten
Helen Bowlin
Kristine Boylan
Janet Boyle
Sabine Brandt
Susan Brauer
Mary Breitenstein
Nancy Brenna
Ellen & Jan Breyer
Jennifer Briggs
Heidi Brophy
Nicole Brown
Amy Brugh
Sandy Budin
Karen Builesbach
Jodi Bungarden
Lisa Byrne
Roxanne Cadle
Kelly Campbell
Phyllis Campbell
Kathy Carl
Erin Carlin
Cindy Carlson
Julia Carlson
Lisa Carlson
Mary Lou Carpenter
Nancy Carr
Nancy Cassutt
Julie Causey
Louise Chalfont
Angela Chambliss
Heather Champine
S. Chandrapati
Eileen Chanen
Betsy Cheath
Karen Chesebrough
Angela Christy
Brian Clark
Helen Clark
Jennie Clarke
Janet Claseman
Mary Cleary
Kristin Cleveland
Anita Cline-Cole
Robyn Coehn
Jill Cole
Lori Connelly
Cathy Connett
Mary Beth Conzett
Jennifer Cook
Paula Cooney
Diana Cooper
Brenda Cornell
Gail Cousins
Katherine Cramer
Debbie Crea
Lyn Crosby
Julie Crossman
Cecilia Cu
Deborah Cushman
Liz Cutter
Lynda Dahlheim
Audrey Dammer
Marianne D’Angelo
Andrea Day
Edward & Sherry Ann Dayton
Maggie Debner
Christy Dehn
Jenny Delzer
Vanessa Denis
Diana Dickmeyer
Lisa Digatano
Donna DiMenna
Kay Dixon
Colleen Dockendorf
Kate & Doug Donaldson
Diane Doolittle
Kanchana Dore
Karen Dorn
Marie Dotseth
LeAnn Dow
Laurie Dowley
Hayley Doyle
Jennifer Drakellis
Cheryl Drivdahl
Lacie Drogen
Molly Dubois
Margaret DuCharme
Kate Duffy
Heather Dunn
Deborah Dyson
Rebecca Edberg
Michele Eernisse
Traci Egly
Ginny Ehlen
Kathy Eidem
Cindy Embretson
Kathy Emery
Christine England
Chelsea Engstrom
Alexandra Eppe
Marti Erickson
Terri Erickson
Rose Ernst
Dawn Ewest
Kathleen Farley
FRIENDS ($1-$999)
Carmen Ferguson
Briget Fields
Melanie Fisher
Julie Fitzgerald
Letty Fitzgerald
Ann Fleck
Linda Fleming
Terri Fleming
Dan Flicek
Catherine Flynn
Margaret Foderberg
Barbara Foote
Patti Ford
Barbara Forster
Adrienne Foss
Meredith Fox
Wendy Frame
Amelia Franck Meyer
Katie Frank
Caroline Franke
Lynn Franz
Peggy Franzen
Michelle Freedman
Rebecca Gagnon
Thea Gaither
Char Galbraith
Sommer Galfano
Anne Gandrud
Kelly Gates-Markwardt
Jacqueline Gaustad
Cecilie & Manny Gaziano
Susan Gebelein
Barb Gehlen
Deborah Gelbach
Jennifer Gilhoi
Ann Gilman
Margaret Gislason-Hinke
Karen Gochberg
Kathy Golbuff
Lyne Gonsior
Sunanda Gopal
Marsha Gorman
Robert Gotwalt
Katherine Gowans
Elizabeth Grant
Darolyn Gray
Janice Gray
Kelly Grenell
Alicia Griffin-Mills
Carrie Grossman
Kathy Grumstrup & Michael Bing
Bonnie Guerrero
Marnix Guillaume
Susan Haider
Michelle Halverson
Colleen Hamilton
Patricia Hamm
Mary Hammond
Twila Hanks
Stacy Hanley
Stephanie Hansen
Bonnie Hanson
Tammy Hanson
Jill Harbaugh
Margaret Harder
Elizabeth Harrington
Jean & Jim Hartman
Rochelle Hauser
Judy Hawkins
Carol Hayden
The Head Family Foundation
Natalie Hedberg
Renee Heimbuch
Greta Heintz
Camilla Rose Hempleman
Cheri Hendricks
Samantha Henningson
Vickie Herman
Bridgeatte Herndon
Jennifer Hines
Jennifer Hipple
Andrea Hitzemann
Sue Hodgson
Lori Hoefener
Beth Hoffman
Martha Hoffman
Veronica Hoffmann
Cheryl Holt
Holly Holt
Jamie Honour
Jane Hopkins-Gould
Susan Horick
Marianne Houlihan
Judy Hovanes
Heidi Humphrey
Cynthia Hunt
KMD Hunt
Sonja Hutchinson
Kim Hyers
Denice Ingalls-Skuppy
Barbara Janes
Eugenia Jensen Wychor
Michele Jensrud
Joellen Johnson
Joyce Johnson
Krista Johnson
Sara Johnson
Shannon Johnson
Sandee Joppa
Sheila Jordan
Heather Jorde
Shawn Judge
Phyllis & Donald Kahn
Andrea Kajer
Janice Kalin
Jim Kanter
Dawn Karlsen
Teri Kaslow
Mary Katynski-Johnson
Jane Kaufman
Chanda Kavati
Jon Keavy
Mary Keithahn
Christa Kelley
Lisa Kessel
Dawn Kessler
Barb & Tom Kiedrowski
Daneen Kiger
Joseph & Kathleen Kingman
Lisa Kleffner
Amanda Klein
Tammy Klinkhamer
Julie Kocina
Claire Kolmodin
Michelle Kopp
Becky Kosnich
Katie Kosseff
Aggie Kranz
Lindsey Krause
Joan Kreider
Paula Kringle
Sherrie Kronforst
Sharon Krumme
Brent Kukla
Sarah & Steve Kumagai
Ponnamma Kurian
Kim Kusnier
Terti Kwant
Angela Lageson
Connie Lahn
Bonnie Lane
Susan Langer
Carol Lanning
Kim Larsen
Karen Larson
Kya Laulainen
Peggy Lauritsen
Lindsey Lee
Jane & Peter Lefferts
Angela Leigh
Katherine & Patrick Leighton
Erica Leistico
Tricia Leland
Jeannie LeMere
Janet Leslie
Cara Letofsky
Diana Lewis
Kelly Lewis
Patricia Lewis-Porte
Sally & Jay Lieberman
Carolee Lindsey
Valerie Lindstrom
Lisa Lissimore
Karen Listgarten
Laura Liu
FRIENDS ($1-$999)
Kate Long
Ann Lorang
Elizabeth Lori
Ruth Lott
Mari Lowe
Ali Lozoff
Bonita Luhman
Barbara Lund
Laurel & David Lundberg
Michelle Lureen
Denise Luther
Lori Maas
Elizabeth Macaulay
Carol MacDonald
Debra Magnuson
Bonnie Maitlen
Bridge Manahan
Catherine Mandler
Susan Manrodt
Judy Mansun
Denise Lynn Marsolek
Gayla Marty
Nancy Matchey
Stephanie Mathers
Bill Mattox
Denise Mattson
Terin Mayer
Linda Mazzuco
Maureen McConnell
Patricia McConnell
Wendy McCubbin
Ann McDonald
Lyne McDonough
Sheri McGrath
Terry McKay-Brumm
Audra McKenzie
Priscilla McNulty
Noell McPheeters
Pamela Meixell
Sue Melrose
Bonnie Melville
Mary Merrill
Marianne Meyer
Marnie Mikulay
Adam Miller
Amber Miller
Kathy Miller
Kristi Miller
Laura Miller
Stacy Miller Bruzek
Kelsey Millis
Cynthia Miner
Patricia Miranda
Kathleen Misukonis
Lucy & Bob Mitchell
Rebecca Molloy
Michelle Moore
Angela Morelli
Pam Moret
Kimpa Moss
Sue Mottet
Jane Muelhaupt
Heidi Mueller
Tiffanie Mulder
Bridge Murphy
Theresa Murray
Nilab Narayan
Mary Nedry
Barbara Nellesen
Catherine Nelson
Krista Nelson
Sally Nelson
Susan Nelson
Ann Nerland
Ann Ness
Martha Nevanen
Jeanette Newman
Kim Nguyen
Angela Nieland
Laura Niemi
Jenny Nilsson
Kristin Nimsger
Mary Norlander
Diane Norman
Nancy Grace Norman
Tina North
Faith Nutz
Barb Nystrom
Susan Oberman Smith
Ann O’Brien
Maureen O’Brien
Marnie Ochs-Raleigh
Dawn Ohnstad
Shana Olagbaju
Cathleen O’Leary
Patricia O’Leary
Leah Olm
Deanna Olson
Gretchen Olson
Mary Olson
Cathy O’Malley
Melissa Osland
Barbara O’Sullivan
Joan Oyaas
Joe Pauwe
Michelle Page
Chanda Panda
Jayna Paquin
Pat Parrish
Cheryl Paullin
Andrea Pederson
Suzy Pederson
Mary Lynn Perushek
Gretchen Petersen
Carol Peterson
Michelle Peterson
Stephanie Peterson
Sarah Petzel
Sheila Peyraud
Julie Pfieffer
Susan & David Plimpton
Joette Poehler
Jeanne Porter
Verna Price
Lorraine Prindle
Brenna Proczko
Kelli Puhl
Julia Quanrud
Cathy Quillin
Amy Quinlivan
Linda Rademacher
Nancy Rademacher
Laura Radewald
Milinda Rambel Stone
Renee Raming
Liz Rammer
Sarah Randolph
Julia Rau
Padma Reddy
Michelle Reen
Anna Reetz
Melody Rehder
Michael Richards
Jeanine Rickson
John Ries
Jennifer Ritz
Lauri Roberts
Audra Robinson
Betsy Robinson
Bunny Robinson
Diane Robinson
Anne Rodenberg
Paula Roe
Michelle Roemer
Jan Roetzel
Cindy Rogers
Michele Rogers
Debra Romie
Katy Roskam
Barb Rostad
Colleen Rourke
Kristin Rowell
Sandra Ruben
Bonnie Russ
Jenni Ryan
Karen Rye
lorrie Salz Seyler
Candy Sanders
Dia Satori
Philomena Satre
Katie Savold
James & Melissa Scarborough
Kathleen Schaefer
Molly Schaffer
Bette Schelper Ashcroft
Kristin Schimek
FRIENDS ($1-$999)
Gregory & Tonya Schlaefer
Lise Schmidt
Carrie Schmitz
Susan Schmitz
Jennifer Schroeder
Carly Schroepfer
Brenda Schultz
Nicole Schumacher
Julie & Bill Schwietz
Marcie Scott-Warren
Louise Seeba
Becky Seemann*
Louise Seigworth
Erin Severson
Gayle Severson
Angel Shackleford
Terri Shapiro
Rebecca Shedd
Mary Sheryl
Jeff Shoemate
Dina Simon
Yuchien Singer
Neelam Singh
Gretchen Sjoholm
Wendy Skjerven
Judy Skoglund
Diane Slayton
Debra Smith
Margaret Smith
MaryAnn Smith
Rebecca Smith
Tracy Smith
Kimberly Smith Moore
Conrad Soderholm
Lindsay Sokolowski
Chris Solso
Diona Sommario
Jennifer Sonnenberg
Suzanne Sosby
Colleen Soukup
Jodi Souza Desanto
Janette Spann
Donna Spielmann
Kathleen Standing
Ingrid Stange
Kelli Starkey
John Stavig
Jennifer Stavish
Maura Steblay
Jevetta Steele
Norman Steere
Maggie Steffen
Sara Stenberg
Karen Stevens
Donna Stevermer
Darcy Stivland
Kate Stone
Wendy Stone
Stacey Stratton
Samirya Strong
Stephanie Stuart
Julie Sullivan
Mackenzie Sullivan
Tara Sullivan
Nicole Sutter
Adele Suttle
Susan Sutton
Dinah Swain
Jennifer Swanson
Shannon Swartz
Kristin Sweetman
Linda Tacke
Elizabeth Taylor
Sara Taylor-Niemann
Daniel Terlouw
Jamie Testa
Mary Therrien
Lynnell Thiel
Cheryl Thomas
Mary Thomas
Christine Thompson
Joan Thompson
Jean Thomson
Mary Toberman
Saundra Tomascak
Maria Tototzintle
Patti Tototzintle
Laura Traeger
Tina Tuohy
Mandy Tuong
Jennifer Turnquist
Emily Anne & Gedney Tuttle
Doris Tuura
Karen Tuzcu
Linnea Tweed
Katy Tynke
Carrie Ubl
Carmen Uecker
Abby Uhrich
Mani Upadhyaya
Sara Valenzuela
Karen Valerio
Cathy Van Hoven
Sara Van Kemen
Pat Vasatka
Austine Vaughn
Ilja Vecoli
Catherine Vergin
Ulrika Vetteson
Katy Victor
Joyce Vincent
Jody Vitelli
Lynn Voelbel
Mary Volker
Maureen Vossberg
Susan Wagner
Amber Waldo
Scott & Michele Walker
Sue Walker
Mary Walters
Ann & Dale Warner
Carla Warner
Laurie Waterman
Leah Wedul
Denise Weitsala
Kari Wendel
Liz Wetterhahn
Barb White
Nancy White
Betty Ann & Cornelius Wiens
Kimeryl Wilcox
Joann Wildman
Deb Wilkens-Costello
Kimberly Willenbring
Erryn Williams
Cambal Williams
Barb Williamson
Suzie Wilmot
Joselyn Wilson
Lisa Wilson
Denise Wind
Lisa Wind
Elizabeth Winga
Andrea Winter
Tami Wiser
Sarah Wisneski
Mary Witzel
Amy Wojcik
Bonnie Wojcik
Kellie Wolf
Angela Woodhouse
Barb & Bob Woodruff
Amy Woodworth
Michael Woolley
Susan Yager
Carrie Yatch
Susan Young
Deborah Youngner
Melanie Zahler
Ellen Zebrun
Karen Ziegler
Darin Zieldsdorf
Diana Zimny
Sue Zumberg

Every effort has been made to ensure the accuracy of this list.
If there is an error or omission, please call the Development Office at 651-251-0709.

*Legacy donor
VOLUNTEERS
Koffi Agbossou  
Angela Aguilar-Champeau  
Shahir Ahmed  
Amanda Anderson  
Janel Anderson  
Marianne Badar Ohman  
Jeanne Bailey  
Nikki Bang  
Barbara Battiste  
Lisa Belvito  
Ann Benrud  
Jodi Billy  
Mary Blegen  
Kristine Boylan  
Sabine Brandt  
Susan Brauer  
Maryn Bulygo  
Susan Burns  
Andrew Calkins  
Heather Cannon-Winkelman  
Audra Carson  
Jennifer Chan  
Lihan Chen  
Vivian Chou  
Jennie Clarke  
Dillon Clendenen  
Heather Cole  
Diana Cooper  
Marilyn Dahl  
Linda Donaldson  
Dawn Duffy  
Ken Edmondson  
Susan Edwards  
Deb Ekeren  
Marion Etzwiler  
Tracey Evans  
Jennifer Fabian  
Wenting Fang  
Pat Ford  
Patti Ford  
Vicki Fraher  
Leslie Frécon  
Joselyne Fynboh  
Kathy Geske  
Andrea Gievers  
Mildred Gray  
Susan Guck  
Joanna Hargus  
Robyn Hartzell  
Rochelle Hauser  
Cate Heaven  
Judith Hence  
Michael Henley  
Natsuki Higuchi  
Jennifer Hipple  
Andrea Hitzemann-Johnson  
Veronica Hoffmann  
Jessie Hon  
Suzi Hood  
Deborah Hopp  
Sasha Hulsey  
Shi Jia  
Susan Johnson  
Lisa Johnson  
Tori Johnson  
Saeyoung Kang  
Barbara Kanter  
Leah Kapernick  
Tia Karelson  
Amber Keating  
Eung In Kim  
Susan Kinder  
Lawrence King  
Susan Klett  
Ben Kloek  
Ginger Knutsen  
Theresa Larson  
Tamara Lawson  
Quy Le  
Amy LeBard  
Mark LeBlanc  
Jenny Lee  
Seo Rim Lee  
Karen Leonard  
Han Li  
Karen Listgarten  
Linda Logan  
Marybeth Luing  
Susan Manrodt  
Carol Maupins  
Amy-Ann Mayberg  
Terin Mayer  
Connie Mayfield  
Margaret McDonald  
Barbara McGraw  
Jeri Meola  
Michelle Metcalf  
Nicole Middendorf  
Kathleen Misukanis  
Patty Monson  
Erica Moore  
Carolien Moors  
Christine Morrison  
Megan Mourning  
Kathleen Murray  
Elvis Ndenge  
Mary Nease  
Anna Nelson  
Faye Nelson  
Jean Nelson  
Laura Neudecker  
Genie Newville  
Laura Niemi  
Aruna Nookala  
Zeek Oh  
Jane Oslund  
Stefania Padalino  
Chhanda Panda  
Kristin Parrish  
Michelle Petersen  
Carol Peterson  
Amanda Pothen  
Mary Poul  
Mary Riebe  
Anne Rodenberg  
Nancy Rosenbaum  
Jeannette Rupert  
Susan Sands  
Mary Scherber  
Breia Schleuss  
Yun Shu  
Dianne Siebrasse  
Donna Spielmann  
Maggie Steffen  
Julie Stokes  
Hongye Sun  
Susan Sutton  
Lisa Swanson  
Cheryl Sykora  
Connie Taylor  
Rebekah Tedrick-Moutz  
Terri Tersteeg  
Susan Thomas  
Carol Truesdell  
Stefanie Tschida  
Pat Vasatka  
Sandy VonDeLinde  
Marcia Walker  
Maria Walker  
Catherine Wang  
Xue Wang  
Yanan Wang  
Angela White-Smith  
Tracy Wilborn  
Colleen Willhite  
Kelsey Williams  
Mary Jo Wiseman  
PJ Wollum  
Gina Wright  
Gigi Wychor  
Cici Xiyuan Jia  
Yolanda Yang  
Randi Yoder  
Christine Young  
Stephanie Zawistowski  
Ellen Zebrun  
Linda Zelm  
Wei Zhang  
Susan Zoff
General Mills has been a perennial supporter of WomenVenture since 1982, providing both financial and volunteer resources. This year, that support was elevated when the General Mills Women in Marketing group shared their expertise with WomenVenture clients who participated in the newly launched Be Strategic series—evaluating and providing feedback for each participant’s marketing plan. Their generous donation of time and talent, along with organizing a business book drive for WomenVenture’s resource library, underscore General Mills’ dedication to helping women achieve economic success and nourishing lives in the Twin Cities community.

In the late 1990s, Mary Poul joined the volunteer program development committee that helped shape the classes and services offered by WomenVenture. Her role expanded to include teaching classes, including the agency’s core program on small business development, Planning to Succeed. Additionally, Mary is a presenter for Be Strategic, a new eight-part course that gives entrepreneurs the tools they need to grow their businesses and she rejoined the program committee last year. A longtime 3M employee who recently launched her own marketing and sales consulting firm, Mary has shared her expertise with WomenVenture clients for more than 15 years.