



# Women Mean Business Marketplace & Awards Gala

Saturday, September 30, 2023 | 4:30 PM - 10:00PM  
Union Depot St. Paul



Rebecca Cooper, WomenVenture board member and Affluent Business Manager, Community Banking, Wells Fargo,  
Ester Obiagwa, Owner, Kare Healthcare and 2022 Expanding Business award winner; LeeAnn Rasachak, WomenVenture CEO

## SPONSORSHIP OPPORTUNITIES

# ABOUT WOMENVENTURE

For 45 years, WomenVenture has provided women of all ages, cultures, races, and income levels with the tools and resources to achieve economic success through small business ownership.

**Our mission** is to empower women to achieve their economic goals by building profitable and sustainable businesses that transform communities.

**Our vision** is a world where women-owned businesses are the economic engine that powers our world.

**Our values** are inclusion, impact, and innovation.

## AGENDA

4:30 PM - 6:30 PM: Marketplace

5:00 PM - 6:00 PM: Sponsor's Reception

6:30 PM - 8:00 PM: Awards & Fundraising Gala

8:00 PM - 9:30 PM: Dance Party & Marketplace

10:00 PM: Close & Goodbye

# SPONSORSHIP PACKAGES

## Presenting Sponsor | \$50,000 (One available)

- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- 60-second Why You Support WomenVenture video at the event
- Three tables of 10 for your guests (30 tickets)
- Priority placement of tables at the event, first two rows nearest stage
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

## Platinum Sponsor | \$30,000 (One available)

- Award presentation opportunity at the event
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- Two tables of 10 for your guests (20 tickets)
- Priority placement of tables at the event, first two rows nearest stage
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

Please contact Rosemarie Ndupuechi, Chief Advancement & Marketing Officer at [rndupuechi@womenventure.org](mailto:rndupuechi@womenventure.org) to secure your sponsorship

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## Gold Sponsor | \$20,000 (One available)

- Award presentation opportunity at the event
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Priority placement of tables at the event, third or fourth rows nearest stage
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

## Silver Sponsor | \$15,000 (One available)

- Award presentation opportunity at the event
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Priority placement of tables at the event, fourth or fifth rows nearest stage
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

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## Marketplace Sponsor | \$15,000 (Two available)

- Logo recognition on Marketplace signage
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

One Sold  
Thank you, Cargill!

## Dessert Sponsor | \$15,000 (No longer available)

- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

One Sold  
Thank you, Cargill!

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## Reception Sponsor | \$15,000 (One available)

- Exclusive branding on reception signage
- Opportunity to welcome reception guests
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

## Bronze Sponsor | \$5,000

- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Priority placement of tables at the event, fourth or fifth rows nearest stage
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

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## Copper Sponsor | \$2,500

- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo on sponsored tables, in the event program, and annual report

## Entertainment Sponsor | \$2,000

- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition

Your sponsorship allows WomenVenture to continue to support women entrepreneurs by providing education and resources through our training and loan programs including:

- Scholarships for low-income training clients, materials for classes, mentor and volunteer training, and curriculum development.
- Pre-loan and post-loan coaching including underwriting time, materials, and closing costs.
- Community support and mentorship opportunities to help women start or grow their businesses.

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