



Volunteering with WomenVenture

SMALL BUSINESS ESSENTIALS MENTOR

Volunteer mentors support participants in WomenVenture's Small Business Essentials course, motivating participants as they develop their business plan and presentation. Mentors will encourage participants to achieve their goals and successfully complete the course.

Mentors are expected to meet with participants five times during the course (agendas will be provided by WomenVenture):

1. An orientation session for introductions, overview, and expectations
2. Following session 7
3. Following session 14
4. Following session 17
5. Attend graduation and provide feedback on the participant's presentation

Skills & Experience

Volunteer mentors must have knowledge of business ownership or experience in a corporate setting. Mentors should be knowledgeable in marketing, operations, finance, and the creation of a business plan and how it is used to guide success. Mentors will provide constructive feedback regarding the participant's business plan and presentation to improve clarity, accuracy, and effectiveness.

Requirements

- Complete a one-hour training session with WomenVenture staff
- Provide professional feedback and support for participants as they develop their business
- May provide connections to people and resources to support the participant
- Mentors will be introduced to the participant one week prior to course orientation

Time Commitment: 7-10 hours