

Volunteering with WomenVenture

COMMUNICATIONS & MARKETING VOLUNTEER

WomenVenture's communications and marketing volunteers support our Advancement & Marketing team by providing professional support with content creation, promotion, and design. Projects may be ongoing or campaign based.

Social Media

Create social media posts, toolkits, and images for events, fundraising campaigns, and special projects.

Graphic Design

Craft branded deliverables including flyers, event materials, and reports.

Photography & Videography

Provide services at WomenVenture internal and external events, produce images and video for client, staff, and volunteer features, and record testimonials for use on WomenVenture-owned channels.

Features Writer

Write client, staff, and volunteer features to highlight successes and community contributions.

Preferred Skills and Experience:

- Complete a virtual introduction with the WomenVenture marketing team to review the project and brand & style guidelines
- · Access to a computer and internet service
- Communications or marketing experience
- Experience with InDesign, Canva, or similar design platforms is preferred

What You Gain:

- A byline for every story you write that is published on WomenVenture's website
- All appropriate accreditation for using your photos and videos
- Recognition at WomenVenture events and in our annual impact report
- Resume-building opportunities for that communications or marketing opportunity you have your eye on

Time Commitment: 2 - 5 hours or project-based

