



Women Mean Business Marketplace & Awards Gala

Saturday, September 30, 2023 | 4:30 PM - 10:00PM
Union Depot St. Paul



Rebecca Cooper, WomenVenture board member and Affluent Business Manager, Community Banking, Wells Fargo,
Ester Obiagwa, Owner, Kare Healthcare and 2022 Expanding Business award winner; LeeAnn Rasachak, WomenVenture CEO

SPONSORSHIP OPPORTUNITIES

ABOUT WOMENVENTURE

For 45 years, WomenVenture has provided women of all ages, cultures, races, and income levels with the tools and resources to achieve economic success through small business ownership.

Our mission is to empower women to achieve their economic goals by building profitable and sustainable businesses that transform communities.

Our vision is a world where women-owned businesses are the economic engine that powers our world.

Our values are inclusion, impact, and innovation.

AGENDA

4:30 PM - 6:30 PM: Marketplace

5:00 PM - 6:00 PM: Sponsor's Reception

6:30 PM - 8:00 PM: Awards & Fundraising Gala

8:00 PM - 9:30 PM: Dance Party & Marketplace

10:00 PM: Close & Goodbye

SPONSORSHIP PACKAGES

Presenting Sponsor | \$50,000 (One available)

- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- 60-second Why You Support WomenVenture video at the event
- Three tables of 10 for your guests (30 tickets)
- Priority placement of tables at the event, first two rows nearest stage
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

Platinum Sponsor | \$30,000 (One available)

- Award presentation opportunity at the event
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- Two tables of 10 for your guests (20 tickets)
- Priority placement of tables at the event, first two rows nearest stage
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

Please contact Rosemarie Ndupuechi, Chief Advancement & Marketing Officer at rndupuechi@womenventure.org to secure your sponsorship

SPONSORSHIP PACKAGES

Gold Sponsor | \$20,000 (No longer available)

- Award presentation opportunity at the event
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Priority placement of tables at the event, third or fourth rows nearest stage
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

Silver Sponsor | \$15,000 (No longer available)

- Award presentation opportunity at the event
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Priority placement of tables at the event, fourth or fifth rows nearest stage
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

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SPONSORSHIP PACKAGES

Marketplace Sponsor | \$15,000 (Two available)

- Logo recognition on Marketplace signage
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

One Sold
Thank you, Cargill!

Dessert Sponsor | \$15,000 (No longer available)

- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

One Sold
Thank you, Cargill!

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SPONSORSHIP PACKAGES

Reception Sponsor | \$15,000 (One available)

- Exclusive branding on reception signage
- Opportunity to welcome reception guests
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

Bronze Sponsor | \$5,000

- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Priority placement of tables at the event, fourth or fifth rows nearest stage
- Logo in e-Newsletter through June 30, 2024
- Logo on sponsored tables, in the event program, and annual report

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SPONSORSHIP PACKAGES

Copper Sponsor | \$2,500

- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo on sponsored tables, in the event program, and annual report

Entertainment Sponsor | \$2,000

- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition

Your sponsorship allows WomenVenture to continue to support women entrepreneurs by providing education and resources through our training and loan programs including:

- Scholarships for low-income training clients, materials for classes, mentor and volunteer training, and curriculum development.
- Pre-loan and post-loan coaching including underwriting time, materials, and closing costs.
- Community support and mentorship opportunities to help women start or grow their businesses.

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