



Volunteering with WomenVenture

EXPERT ADVISOR

Volunteer expert advisors support graduates of WomenVenture's Small Business Essentials and Launched & Growing courses by providing one-on-one consultations on specific business-related topics. You may be a good fit for this volunteer role if you have a focused area of expertise.

Graduates of WomenVenture's Small Business Essentials and Launched & Growing courses have the benefit of requesting one-on-one meetings with experts in a variety of fields to discuss general strategy, tips, resources, etc. WomenVenture's Training staff reviews requests and facilitate introductions between clients and volunteer Expert Advisors. Common requests include support in:

Human Resources: Volunteer expert advisors in human resources may assist on questions surrounding hiring, compensation, employee benefits, performance reviews, etc.

Marketing: Volunteer expert advisors in marketing may assist on questions surrounding branding, advertising, SEO, website design, etc.

Finance: Volunteer expert advisors in finance may assist on questions surrounding business accounting, financial statements, maximizing profit, calculating startup costs, etc.

General Business Strategy: Volunteer expert advisors in business strategy may assist on questions surrounding viability, market research, operations, customer retention, etc.

Time Commitment: ~60 minutes per consultation