



# Volunteering with WomenVenture

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## LAUNCHED & GROWING MENTOR

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Volunteer mentors support participants in WomenVenture's Launched & Growing course, motivating participants in their early-stages of entrepreneurship with operating businesses. Mentors will be expected to attend the course graduation to provide feedback on the participant's presentation, and then to meet with their participant once per month for the six months following graduation. As a mentor, you will provide a space for sharing ideas, getting honest feedback and encouragement, and will also contribute your own expertise and insights to your mentee as it is relevant.

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### Skills & Experience

- Mentors should have a broad understanding of entrepreneurial experience, with preference for those who have started their own business and have been in operation for 5 or more years.
- Have a broad understanding of small business marketing, operations, finance, and the creation of a business plan and how it is used to guide success.
- Mentors will provide constructive feedback regarding the participant's business plan and final presentation to improve clarity, accuracy, and effectiveness.

### Requirements

- Complete a volunteer application and onboarding with WomenVenture staff
- Meet with your mentee to provide professional feedback and support once a month for 6 months following graduation. Meetings may be conducted via phone call, video call, or in person.
- Mentors may provide connections to people and resources to support their mentee.

**Time Commitment:** 6-10 hours over 6 months